



The Mission of Manistee PEG-TV (Public, Education, and Government Television) is to provide access to local content that informs, educates and entertains the community we serve."

Manistee PEG-TV Commission

October 20, 2014

MEETING MINUTES

- I. **CALL TO ORDER** - The meeting was called to order by Chair Mark Sandstedt at 6:38.
- II. **ROLL CALL** - Present: Mark Sandstedt, Keith Brown, Barry Lind, Alan Marshall, Kathy Ervin, Dean Kruse *Absent:* Dan Wrzesinski, Dale Kolanowski
- III. **PLEDGE TO THE FLAG**
- IV. **APPROVAL OF AGENDA** – Lind moved, Kruse seconded. Agenda approved
- V. **APPROVAL OF PAST MEETING MINUTES** – Minutes were not available.
- VI. **CITIZEN COMMENTS** – There were none.
- VII. **EXECUTIVE DIRECTOR REPORT** – See attached. *Highlight:* Due to budget considerations, the Manistee County Commission voted not to have their monthly meetings taped for public viewing. Apparently they felt there were not enough people watching to make the expenditure worth while. Keith has been seeking an alternative funding source to tape their proceedings but has had no success as yet. The reduction of \$5,400 to our budget has resulted in cutting back studio purchases.
- VIII. **UNFINISHED BUSINESS** - Discussion about developing a strategy to market M TV which included repeating a phone survey to determine level of viewership. Next meeting will be a work session to further explore options.
- IX. **NEW BUSINESS** – Barry reported that he took pictures of the Manistee High School Homecoming Parade and posted them to the website. Also said that the scroll bar at the bottom of the page was missing; Mark will look into the problem.
- X. **ADJOURN**– The meeting was adjourned at 7:23.

Respectfully Submitted,

Kathy Ervin